

# Communication Major

Credit Hours: 37+

## Why Major in Communication?

Communication skills play a vital role in just about **ANY** job you take after graduation. Today, many companies and organizations have teams devoted to communication work. Our communication majors often look for jobs in areas like **journalism, public relations, social media, event coordination, marketing, communication, media, political campaigning, digital content, advertising, and more!**

All communication majors have access to unique opportunities:

- ~ connect with local/national employers through professional internships
- ~ work with student media
- ~ study abroad for COMM course credit
- ~ network with industry communication executives
- ~ work with the high-profile Bully Pulpit Series
- ~ collaborate on research projects with faculty
- ~ join Lambda Pi Eta honor society for communication

Once the major is declared, each student is paired with an academic advisor in the Department of Communication to help navigate your path to graduation and provide career guidance.

## Required Courses:

- COMM 214 Media in the Digital Age (3)
- COMM 215 Communication, Identity and Community (3)
- COMM 216 Principles and Practices of Strategic Communication (3)
- COMM 280 Introduction to Communication Messages (3)
- COMM 281 Introduction to Communication Messages (3)
- COMM 301 Communication Research Methods (3)
- COMM 310 Message Design and Influence (3)
- COMM 315 Ethical Communication (3)
- COMM 410 Analysis of Communication Practice (4)

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COMM 336 Addressing Problems in Context (3)  
OR  
COMM 389 Public Opinion in American Politics (3)  
OR  
COMM 394 Political Campaign Communication (3)  
OR  
COMM 395 American Politics and Mass Media (3)  
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*Choose one course.*

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COMM 480 Capstone in Communication (3)  
COMM 481 Capstone in Communication (3)  
OR  
COMM 499 Bachelor's Essay (6)  
}

*Choose one 6 credit option.*

## Come Visit Us

### Department of Communication

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## Follow Us



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