

Communication Minor

Credit Hours: 18

Why Minor in Communication?

Communication pairs well with **ANY** major. Students across campus will choose this minor to diversify their resume. Course work in communication is often desired by employers because of the skills that are learned: **professional writing skills, audience/message analysis, increased public speaking ability, nonverbal and verbal communication awareness, and more!**

All communication minors have access to unique opportunities:

- connect with local/national employers through professional internships
- work with student media
- study abroad for COMM course credit
- network with industry communication executives
- work with the high-profile Bully Pulpit Series
- collaborate on research projects with faculty
- attend events promoted by the department

Once the minor is declared, each student is paired with an academic advisor in the Department of Communication to help navigate your path to graduation.

Speaking Requirement:

Select 3-6 credit hours from the following:

- { COMM 104 Public Speaking (3)
OR
COMM 280 (3) & 281 (3) Intro to Communication Messages }

Choose
one
option.

Required Core Courses:

Select 6 credit hours from the following:

- COMM 214 Media in the Digital Age (3)
- COMM 215 Communication, Identity and Community (3)
- COMM 216 Principles and Practices of Strategic Communication (3)

Elective Courses:

Select 6+ credit hours to complete the 18 hour minor requirement:

- COMM 301 Communication Research Methods (3)
- COMM 310 Message Design and Influence (3)
- COMM 315 Ethical Communication (3)
- COMM 336 Addressing Problems in Context (3)
- COMM 389 Public Opinion in American Politics (3)
- COMM 394 Political Campaign Communication (3)
- COMM 395 American Politics and Mass Media (3)
- COMM 405 Independent Study in Communication (1-3)
- COMM 410 Analysis of Communication Practice (4)
- COMM 495 Field Internship (1-3)

Come Visit Us

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