

Course Number	Course Section	Course Title: Section Title: Brief Description	Instructor(s)
COMM 315	01	Ethical Communication: Freedom of Expression: Students will focus on both freedom of speech and freedom of press in a variety of media, including online communication. Students may be surprised to learn that they can be sued for what they blog and tweet. They may be surprised, too, to learn about the ethical challenges posed by such communication. Among the topics to be explored are the rights of students to communicate freely in the schools, inmates in prisons, and soldiers in the military; advertising; privacy; the power of government to restrict freedom of the press during war; restrictions placed on freedom of speech at certain times, in certain places, and in certain manners; the use of hidden microphones and cameras to gather news; the debate on the role of money as political speech during elections; obscenity and pornography; and much more. The course will draw heavily on theories about freedom of expression and also theories of ethics. Ideally, by the end of the course, students will better understand their responsibilities as well as their rights when they communicate verbally, non-verbally, and in written form.	Stone
COMM 315	02 & 03	Ethical Communication: Ethics and Popular Culture: This course examines the ethical implications of communication by drawing on established ethical theory, communication research, and the everyday interface between people and popular culture. Students will engage the texts that interest them most to consider the ethical lessons that popular texts may impart to audiences, the implications of choices in representation of topics, groups, and individuals, as well as the ways in which popular texts can become a means to better understand ethical theory.	Strauman
COMM 336	01	Addressing Problems in Context: Sport and Society: This course focuses on the societal impact of sport, oftentimes through a case-study/issue-based approach. Through an analytical lens, we will broach fan culture, sport economics, race and gender implications, power structures of teams and players, and social issues. A variety of books and readings will provide context, and prominent guest speakers will address issues that permeate the sports culture. Students will learn from both a historical perspective, as well as by regular exposure to popular/current mainstream media outlets.	Benigni, Vincent

COMM 336 / WGST 336	02	<p>Addressing Problems in Context: Good, Evil, and Gender in the Media: The ascendant popularity of special-effects driven blockbuster movies and premium cable television programs (e.g. Marvel films, <i>Game of Thrones</i>, and the <i>Star Wars</i> franchise) has contributed to audiences near-constantly encountering heightened representations of what it means to be a “hero” or “villain” in American culture. This class seeks to take advantage of the current popularity of clear-cut conflicts between good and evil to examine the way morality is gendered in contemporary society. We will analyze the depiction and reception of themes such as revenge, redemption, magic, wisdom, justice, and cruelty to understand the problem of how gender works as a driving factor in understanding our culture’s moral universe.</p>	Guthrie, Caroline
COMM 336	03	<p>Addressing Problems in Context: Reporting in the Age of Fake News: This course will focus on reporting in the age of “fake news”. Today’s media has become so much a part of the news that it is that much harder for reporters to do their jobs. The class will explore the difference between actual fake news (completely made-up stories) vs. partially inaccurate or biased reporting and discuss the need for and techniques for responsible journalism in a time like this.</p>	Delaney, Melissa
COMM 336	04	<p>Addressing Problems in Context: Communication and Organizational Crisis: This course will discuss the contributing factors of organizational crises, avoiding crises, managing crises, learning from past crises, and preventing future problems. Students will learn how to critically evaluate crisis management efforts, which will help them protect themselves, their groups, and their organizations from others' ineffective or unethical behavior.</p>	Davis, Julie
COMM 336	05	<p>Addressing Problems in Context: Martin Scholars: To be registered for this course section, you <i>must</i> apply <u>and</u> be selected into the Martin Scholars program. Applications for this program are due March 15, 2020. For more information, please visit the To Apply webpage.</p>	Martin Scholars (Martin, Thomas)
COMM 336	06	<p>Addressing Problems in Context: Environmental Communication: <i>Description forthcoming.</i></p>	DeHaan, Kathy

COMM 336 / PHYS 298	08	Addressing Problems in Context: Broadcast Meteorology: <i>(crosslisted with PHYS 298)</i> Broadcast meteorology is the merger of the principles of communication and meteorology. Broadcast meteorologists of course present weather forecasts on television, but they are also journalists and news reporters for any science-related stories. This interdisciplinary course focuses on learning the essential skills for broadcast meteorology by producing quality weather briefings, weather segments, and weather news for television. Students will utilize the virtual production lab for practicing and producing weathercast videos. Students will also learn writing and presentation skills, practicing chroma-key (green-screen background) technology, producing weather-related reports, and online weathercasting, and understanding the requirements for the AMS Certified Broadcast Meteorology Seal.	Williams, Gabe
COMM 410	02	Analysis of Communication Practice: Examining Hollywood Film: This is an advanced writing course designed to provide students with a thorough understanding of film as an art form, "Hollywood" as a cultural institution and commercial enterprise, and as the ideological frameworks within and around cinema. Students will examine a variety of theoretical frameworks of film criticism, and be exposed to films from Hollywood's "Golden Age" to the late 20 th century. To focus our discussion of cinema and representation, this course will use representations of gender and race as its primary lenses for understanding the impact, potential, and stakes of Hollywood representation.	Guthrie, Caroline
COMM 410	03	Analysis of Communication Practice: Communicating Science: Strong science communication is critical across various platforms: broadcast and print media, technical journals, public health blogs, social media, etc. This class offers students the opportunity to develop advanced communication skills through an exploration of issues in science (health, technology, and the environment). With an emphasis on advanced research and writing abilities, we will study talented science communicators, focus on noteworthy topics, and develop portfolios that demonstrate mastery of subject matter and communication theory. Possible topics include: genetic engineering, climate change, viral epidemics, or cyber-security. Possible assignments include: advocacy briefings, science blogs, op-ed articles, video projects, or public health programs. Along the way, we will consider political, social, and ethical implications of communicating science.	DeHaan, Kathy
COMM 410	06	Analysis of Communication Practice: Inspiring Speeches: This is a senior-level writing focused class designed to strengthen your ability to critically evaluate examples of public discourse. We will study a variety of 20 th and 21 st century political and social leaders	Cherry, Lynn

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		<p>and a sample of speeches they presented in response to a particular rhetorical situation. We will begin by talking about a variety of theoretical approaches that can be used to critically evaluate speeches and then move into studying examples of speeches. We will look at the event(s) that prompted the speech and ask ourselves questions such as: What rhetorical devices did the speaker use to help create an inspiring speech? Was the speech “inspiring” when given, and why or why not? What was the audience reaction to the speech? Students will choose a speaker and speech for their analysis and throughout the semester will write papers which will build on each other to produce a final critical analysis paper at the end of the semester. <i>NOTE: This 4 credit hour course includes a significant amount of reading and writing.</i></p>	
<p>COMM 410</p>	<p>07</p>	<p>Analysis of Communication Practice: Communicating Science: Strong science communication is critical across various platforms: broadcast and print media, technical journals, public health blogs, social media, etc. This class offers students the opportunity to develop advanced communication skills through an exploration of issues in science (health, technology, and the environment). With an emphasis on advanced research and writing abilities, we will study talented science communicators, focus on noteworthy topics, and develop portfolios that demonstrate mastery of subject matter and communication theory. Possible topics include: genetic engineering, climate change, viral epidemics, or cyber-security. Possible assignments include: advocacy briefings, science blogs, op-ed articles, video projects, or public health programs. Along the way, we will consider political, social, and ethical implications of communicating science.</p>	<p>DeHaan, Kathy</p>