Listed below are the Spring 2022 course section descriptions for COMM 315, COMM 336, and COMM 410 courses. This information is provided so you can start thinking about which options best fit with both your academic plans and post-graduation career plans. Good luck with your decision making!

If you have questions about any of the course section descriptions, you are welcome to contact the professors. If you have additional questions, please contact your COMM advisor or Dr. Milner (Department Chair).

Course Number	Course Section	Course Title: Section Title: Brief Description	Schedule Type	Instructor(s)
COMM 315	02 *or* 03	**Ethical Communication: Freedom of Speech and Press: Ethical and Legal Challenges:** This course will use case studies, role playing and spirited student discussions to illuminate important ethical and legal concerns that apply to freedom of speech and freedom of the press. By carefully analyzing complicated situations from the perspectives of both ethics and law, students will better understand that what is legal may not be what is ethical, or as one Supreme Court justice phrased it, "There is a big difference between what we have a right to do and what is right to do."	on campus	**Stone, Kirk**
COMM 315	04 *or* 05	**Ethical Communication: Interpersonal Communication Ethics:** This course examines the ethical dimensions of interpersonal communication, focusing on topics like privacy, self-disclosure, power, trust, authenticity, conflict, and identity in the context of our close relationships with friends, family, and romantic partners. We will explore the many ways in which dysfunctional interpersonal communication complicates notions of right and wrong while also exploring how we can create stronger, more fulfilling relationships in our daily lives.	on campus	**Abetz, Jenna**

COMM 336	01 *or* 07	**Addressing Problems in Context: Media Relations:** The course is designed to facilitate a detailed understanding of the theories and professional concepts that support the practice of media relations, a core function of the strategic communications profession. Through a mix of readings and discussion, assignments, guest speakers and a portfolio-building team project, students will gain a strong foundation in the fundamentals of media relations for corporate, nonprofit and government organizations. Students will gain practical experience executing on media goals and objectives, researching media outlets and reporters, analyzing media coverage, identifying newsworthy stories, managing media databases, developing media messaging, building strategic media plans, generating media coverage, serving as spokespeople, pitching stories, responding in crisis situations, and using new media in creative ways. At the end of the semester, students will create a media briefing book as well as a media relations plan for a nonprofit organization.	synchronous online	**Ruth-McSwain, Amanda**
COMM 336	02	**Addressing Problems in Context: Environmental Communication:** This course introduces students to the interdisciplinary and timely field of environmental communication, including historical events, key concepts, legal landmarks, technological developments, and public controversies at the intersection of the environment, economics, and social justice. We will focus on persuasive communication in the public sphere from the past and present, as well as the constitutive power of communication to name and redefine what has been and might become possible in our environmental imaginations.	on campus	**DeHaan, Kathy**
COMM 336	03	**Addressing Problems in Context: Martin Scholars:** To be registered for this course section, students must be in the Martin Scholars program.	on campus	**Martin Scholars Program (Martin, Thomas)**

COMM 336	04	**Addressing Problems in Context: Organizational Behavior and Change:** This hybrid course examines varying approaches to Organizational Behavior, particularly during periods of change. Students who successfully complete this course will be able to identify the characteristics of change, create successful communication strategies to implement change, and understand and demonstrate managerial behaviors that overcome employee resistance to change.	on campus	**Ensminger, Melanie**
COMM 336	n/a	**Addressing Problems in Context: Explorations in Cross-Cultural Communication for Living Abroad:** (Automatic registration for students already accepted into the Florence, Italy Spring 2022 Study Abroad. Deadline has passed.) This course provides an introduction to key issues in cross-cultural communication theory to develop students understanding of communication between/among people of different cultural backgrounds and identities, particularly while living abroad. Given our program's location in Italy, we will pay particular attention to Italian cultural norms and communicative practices, including cultural expression through the arts, visual culture and foodways. The course focuses on the development of cultural awareness (self and others), and balances attention to concepts and principles with experientially-based study designed to help you improve your cross-cultural communication skills and competence, while studying abroad.	n/a	**Florence Study Abroad, Spring 2022 (Lacroix, Celeste)**
COMM 410	01	**Analysis of Communication Practice: Digital Media and Dystopia in Science Fiction Film and Television:** This course uses science fiction film and television to examine social and cultural attitudes toward technology, with an emphasis on dystopian (or negative) portrayals of digital media. Embracing the perspective that science fiction does not make offer about the future, but rather, provides a running commentary on the present, we will use sci fi to engage with issues such as media surveillance, virtual and augmented reality, algorithmic recommendation systems in social	on campus; 4th hour online	**Parisi, David**

		media and streaming platforms, the technological enhancement of humans through implantable and wearable technologies, and technology's role in constructing ideas of race, class, gender, and sexuality. We will analyze a range of films and shows that includes Black Mirror, Network, Blade Runner, The Matrix, Black Panther, Ex Machina, and Her.		
COMM 410	02 *or* 03	**Analysis of Communication Practice: Rhetoric and Sport:** This course will use rhetorical methods to explore the relationship between communication and sport. Focusing on sports and sporting events in the United States, this course will examine some of the myriad texts surrounding the industry and performance of sports and sporting events. By the end of the course, students will have written an original research paper using rhetorical methods to examine a text produced by a sports organization or individual and gained a greater understanding of the social issues influenced and reflected through the communication surrounding sports.	on campus; 4th hour online	**Davis, Julie**
COMM 410	04 *or* 05	**Analysis of Communication Practice: Communicating Science:** Strong science communication is critical across various platforms: broadcast and print media, technical journals, public health blogs, social media, etc. This class offers students the opportunity to develop advanced communication skills through an exploration of issues in science (health, technology, and the environment). With an emphasis on advanced research and writing abilities, we will study talented science communicators, focus on noteworthy topics, and develop portfolios that demonstrate mastery of subject matter and communication theory. Possible topics include: genetic engineering, climate change, viral epidemics, or cyber-security. Possible assignments include: advocacy briefings, science blogs, op-ed articles, video projects, or public health programs. Along the way, we will	on campus; 4th hour online	**DeHaan, Kathy**

		consider political, social, and ethical implications of communicating science.		
COMM 410	n/a	**Analysis of Communication Practice: Media Criticism – Italy in Film:** (Automatic registration for students already accepted into the Florence, Italy Spring 2022 Study Abroad. Deadline has passed.) This is an advanced writing course designed to provide you with an understanding of, and the ability to analyze and evaluate, how media texts reflect and perpetuate societal norms and the values that inform them. In this course, students will be exposed to a variety of theories, methods, and approaches to media criticism, and provided with the opportunity to critically engage films exploring various cultural, political, and social facets of Italian life, both past and present. In particular, we will focus our attention on filmic representations of gender, sexuality, race/ethnicity, and class, examining films and other media set in Italy by Italian and non-Italian film auteurs. Note: This 4 credit hour course has both significant reading and writing requirements.	n/a	**Florence Study Abroad, Spring 2022 (Lacroix, Celeste)**