Communication Major

Credit Hours: 37+

Why major in Communication?

Our students learn how to craft effective messages and decode the messages they encounter every day. They apply those lessons as they work in fields like journalism, media, public relations, marketing, advertising, social advocacy, politics, and at any of the many, many jobs where connecting with others is essential (hint: it’s a lot!).

All Communication majors have access to unique opportunities:

~ Join Lambda Pi Eta, our chapter of the National Communication Honor Society
~ Study abroad for COMM course credit
~ Get professional experience outside of the classroom through an internship
~ Collaborate on research with faculty
~ Receive guidance from an experienced professional in the Mentor-Protégé program
~ Join a network of motivated and connected alumni across the country

Once you declare your major, you’ll be paired with is an academic advisor in the Department of Communication to help navigate your path to graduation and provide career guidance.

Required Courses:

**COMM 214**: Media in the Digital Age (3)
**COMM 215**: Communication, Identity and Community (3)
**COMM 216**: Principles and Practices in Strategic Communication (3)
*COMM 280 and COMM 281*: Introduction to Communication Messages (6)
**COMM 301**: Communication Research Methods (3)
**COMM 310**: Message Design and Influence (3)
**COMM 315**: Ethical Communication (3)
**COMM 336**: Addressing Problems in Context (3)
  ~ OR **COMM 389, 394, or 395** (3) when offered
**COMM 410**: Analysis of Communication Practice (4)
*COMM 480 and COMM 481*: Capstone in Communication (6)
  ~ OR **COMM 499A and 499B**: Bachelor’s Essay (6)

*Two-semester courses

Come Visit Us!

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