COMM 315: Ethical Communication

- **01 (11974): Ethics and Civic Engagement**
  - Dr. Robert Westerfelhaus
  - In-Person TR 12:15-1:30
  - This course uses case studies and the analysis of historical and contemporary issues in order to examine ethical concerns related to civic discourse broadly understood. Such discourse includes advertising, journalism, marketing, political campaigning, public relations, social advocacy, and the use of mass and social media to effect societal change.

- **02 (10722): Media Law & Ethics**
  - Dr. Laurie Lattimore-Volkmann
  - Online Asynchronous
  - What is free speech? What is censorship? If today's political debates have you confused about these topics (and you should be confused because most of the people screaming it don't actually know!) then this class will help. In this online course, we will explore various hot 1st Amendment issues in today's society - and the legal precedents that got us here. Issues include free speech, censorship, obscenity, defamation, intellectual property, and freedom of information as they pertain to traditional, digital and social media outlets. Content emphasizes both landmark Supreme Court decisions plus contemporary First Amendment debates facing the courts today as well as society at large. Material is presented through lecture and discussion.

- **03 (10723): Freedom of Expression**
  - Dr. Kirk Stone
  - In-Person TR 9:25-10:40
  - This course will use case studies, role playing and spirited student discussions to illuminate important ethical and legal concerns that apply to freedom of speech and freedom of the press. By carefully analyzing complicated situations from the perspectives of both ethics and law, students will better understand that what is legal may not be what is ethical, or as one Supreme Court justice phrased it, “There is a big difference between what we have a right to do and what is right to do.”

- **04 (11521): Freedom of Expression**
  - Dr. Kirk Stone
  - In-Person TR 10:50-12:05
  - This course will use case studies, role playing and spirited student discussions to illuminate important ethical and legal concerns that apply to freedom of speech and freedom of the press. By carefully analyzing complicated situations from the perspectives of both ethics and law, students will better understand that what is legal may not be what is ethical, or as one Supreme Court justice phrased it, “There is a big difference between what we have a right to do and what is right to do.”
COMM 336: Addressing Problems in Context

- **01 (10890): Sport and Society**
  - Dr. Vince Benigni
  - In-Person TR 1:40-2:55
  - This course focuses on the societal impact of sport, oftentimes through a case-study/issue-based approach. Through an analytical lens, we will broach fan culture, sport economics, race and gender implications, power structures of teams and players, and social issues. A variety of readings will provide context, and prominent guest speakers will address issues that permeate the sports culture. Students will learn from both a historical perspective, as well as by regular exposure to popular/current mainstream media outlets.

- **02 (11343): Persuasion and Social Influence in the Digital Age**
  - Dr. Elena Strauman
  - Online Asynchronous
  - Have you considered how it is that persuasion impacts you? This course explores the concepts and theories of persuasion and social influence and explores how our contemporary media landscape changes the study and outcomes of persuasion in the digital age.

- **03 (11289): Environmental Communication**
  - Dr. Kathy DeHaan
  - In-Person TR 10:50-12:05
  - This course introduces students to the interdisciplinary and timely field of environmental communication, including historical events, key concepts, legal landmarks, technological developments, and public controversies at the intersection of the environment, economics, and social justice. We will focus on persuasive communication in the public sphere from the past and present, as well as the constitutive power of communication to name and redefine what has been and might become possible in our environmental imaginations.

- **04 (10911): Addressing Problems in Context Abroad**
  - Dr. Celeste Lacroix
  - Study Abroad Section
  - This course is reserved for students studying abroad in Trujillo, Spain. Study abroad applications are due to CIE 04/01/23. Email Dr. Celeste Lacroix (lacroixc@cofc.edu) for more information.

- **06 (12405): The Martin Scholars**
  - Tom Martin
  - In Person M 10:00-12:30
  - This course is reserved for students selected for the Department of Communication Martin Scholars program. Applications circulate to COMM juniors in March and April 2023. Email Instructor Tom Martin (martintr@cofc.edu) for more information.
COMM 410: Analysis of Communication Practice

- 03 (11355): Rhetoric and Sport
  - Dr. Julie Davis
  - In-Person MWF 10:00-10:50
  - This course will use rhetorical methods to explore the relationship between communication and sport. Focusing on sports and sporting events in the United States, this course will examine some of the myriad texts surrounding the industry and performance of sports and sporting events. By the end of the course, students will have written an original research paper using rhetorical methods to examine a text produced by a sports organization or individual and gained a greater understanding of the social issues influenced and reflected through the communication surrounding sports.

- 01 (11975): Rhetoric and Sport
  - Dr. Julie Davis
  - In-Person MWF 11:00-11:15
  - This course will use rhetorical methods to explore the relationship between communication and sport. Focusing on sports and sporting events in the United States, this course will examine some of the myriad texts surrounding the industry and performance of sports and sporting events. By the end of the course, students will have written an original research paper using rhetorical methods to examine a text produced by a sports organization or individual and gained a greater understanding of the social issues influenced and reflected through the communication surrounding sports.

- 02 (11136): Communicating Science
  - Dr. Kathy DeHaan
  - In-Person TR 9:25-10:40
  - Strong science communication is critical across various platforms: broadcast and print media, technical journals, public health blogs, social media, etc. This class offers students the opportunity to develop advanced communication skills through an exploration of issues in science (health, technology, and the environment). With an emphasis on advanced research and writing abilities, we will study talented science communicators, focus on noteworthy topics, and develop portfolios that demonstrate mastery of subject matter and communication theory. Possible topics include: genetic engineering, climate change, viral epidemics, or cyber-security. Possible assignments include: advocacy briefings, science blogs, op-ed articles, video projects, or public health programs. Along the way, we will political, ethical, and social implications of communicating science.

- 06 (10801): Literary Journalism
  - Melissa Delaney
  - In-Person MW 3:25-4:40
  - This course will examine the elements, evolution and influence of literary journalism, a powerful format that melds storytelling and reportage to bring cultural issues to life by presenting them through the eyes of those living them. Rather than provide the traditional “who, what, where, when, why” bird’s-eye view of a news article (more than
100 were killed after Hurricane Ian ravaged the Southeast last week), literary journalism zooms in on a widowed, homeless mother of three as she struggles to access relief funds after the storm. We will analyze classic and contemporary examples of multimedia narrative nonfiction from journalists such as Joseph Mitchell, Truman Capote, Joan Didion, Rick Bragg and Jack Hitt and discuss their techniques and the impacts of their works on society. Students will learn about reporting techniques, including interviewing, observing and researching, and they will report and write own literary journalism feature stories.

• 07 (10831): Analysis of Communication Practice Abroad
  o Dr. Celeste Lacroix
  o Study Abroad Section
  o This course is reserved for students studying abroad in Trujillo, Spain. Study abroad applications are due to CIE 04/01/23. Email Dr. Celeste Lacroix (lacroixc@cofc.edu) for more information.